



VHS EDUCATION FOUNDATION INVESTING IN OUR FUTURE TOGETHER

Special Meeting – Zombie 5K Post-Race 2014 Minutes January 28, 2015

Attendees: M. Walsh, J. O'Brien, N. Lomas-Reynolds, K. Daughters, C. Drzewoszewski, R. Peterson

1. SCHEDULE/REGISTRATION

- Race start time to be moved up to start at 11 am on Sunday, September 27th, per feedback from runners who prefer an earlier start. Jill has requested this change with the Timer.
- Denote on registration form that the event is zombie-themed.

2. ENTERTAINMENT

- Additions to pre-race activities:
 - Have Zombies dance to Thriller;
 - Have choir student perform National Anthem;
 - Have VHS cheerleaders at start, finish of race.

3. PARTICIPATION

- Reach out to more fitness centers to drum up runners.
- Get VHS teachers/coaches to encourage “team registration” idea where a group of 4 or more students can run as a team for a discounted price, with a prize category for team. (Similar to Relay for Life)
- Add a 1 mile “walker fun run” for \$15

4. SPONSORSHIP

- Need to work on gaining sponsors.
- Need to get initial marketing/sponsor letter completed and email video to potential sponsors.

5. VOLUNTEERS

- Appoint a Volunteer Leader to coordinate all volunteers (collaborate with Ms. Reynolds for the Zombie volunteers); hold a pre-race meeting so that all volunteers understand expectations, i.e. “volunteer training”. Include Park Police representation at meeting?
- Appoint a Facilities Leader who will work with Park Police to ensure all rules are followed (including parking space use, etc.).
- Secure [awesome] makeup lady from Clinton Haunted Mill to help with Zombie makeup.
- Mike to follow up with Haunted Mill for support again this year. VHSEF should consider making a donation to the Haunted Mill.

6. SIGNAGE/LAYOUT

- Need banner at the start and more overall signage needed around Spruce Run.
- Improve end of race logistics so that timer chips can be easily retrieved.

7. GIVE AWAYS

- Finalize 2015 T-shirt (color, volume, sizes, etc.)